



MAINE-FIRST WEATHER. NEW ENGLAND REACH.

Independent, meteorologist-led coverage across social, app, web, video and live weather.

MAINE'S LARGEST METEOROLOGIST-LED FACEBOOK COMMUNITY - SECOND LARGEST IN NEW ENGLAND

92.3M

ORGANIC FB VIEWS
NOV 1 - AUG 15

6.4M

RECENT FB VIEWS
PAST 28 DAYS

80K+

FACEBOOK FOLLOWERS
ENGAGED AUDIENCE

3.7K

ACTIVE APP USERS
PAST 30 DAYS

A COMPLETE WEATHER PLATFORM. FLEXIBLE PARTNERSHIPS.

AUDIENCE TOUCHPOINTS

- Jason Nappi Weather app and website
- Facebook and multi-platform social
- NappiCast video and daily updates
- Live Weather channel and alerts
- Storm Desk and Nor'easter Center

PARTNERSHIP OPPORTUNITIES

- Integrated digital campaigns
- App and website placements
- Video and live weather sponsorships
- Social storytelling and launches
- Branded forecasts and broadcast partners

CUSTOM CAMPAIGNS FOR MAINE, NEW ENGLAND AND SELECT REGIONAL PARTNERS

Clear deliverables. Authentic weather credibility. Measurable performance.

Jason Nappi Weather LLC

hello@jasonnappi.com | 207.468.1968 | jasonnappiweather.com

Verified platform snapshots: Facebook through Aug. 15, 2026; app data through July 29, 2026.

Sources: Meta Business Suite and Firebase Analytics. Weather activity and audience reach vary.



JASON NAPPI WEATHER

A FOCUS ON MAINE

COMMUNITY VOICES

COMMUNITY TRUST

The relationship behind the reach, engagement and long-term value.

SUBSCRIBER TESTIMONIAL

Your deep research and willingness to learn about what drives local weather makes you a standout meteorologist and being able to communicate it with non-meteorologists with basic terms.



MATT GRINDLE

Jason Nappi Weather subscriber

WHAT THIS TRUST DELIVERS TO PARTNERS

CREDIBILITY

A recognized meteorologist whose audience values research, honesty and local focus.

CLARITY

Complex weather translated into useful, everyday language people can act on.

CONNECTION

Authentic access to Maine's largest meteorologist-led Facebook community.

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